

**OpenView Venture Partners Development Forum Agenda**  
**Boston**  
**October 8-10, 2008**

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**Wednesday, October 8, 2008 – (CTO/VP Dev. Intro at 332 Congress Street, 3<sup>rd</sup> Floor; Reception at Boston, Westin Boston Waterfront Hotel)**

4:00pm – 5:30pm            **CTO/VP Development Introduction, *OpenView Labs Conference Room***  
This session is aimed at the senior members of the development departments and is intended to provide introductions between the portfolio companies in advance of the forum.

7:30pm – 9:00pm            **Welcome Reception and Networking**  
Location: Westin Boston Waterfront

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**Thursday, October 9, 2008 – (Boston, Westin Boston Waterfront Hotel)**

7:30am – 8:00am            **Continental Breakfast**

8:00am – 8:15am            **Introduction**  
Steve Rabin, CTO, OpenView Venture Partners

8:15am – 9:15am            **R&D Portfolio Metrics and Lessons Learned Across the Portfolio**  
Steve Rabin, CTO, OpenView Venture Partners

9:15am – 10:30am          **Portfolio Development Discussion**  
Each participating company will discuss the following:

1. The goal of every sprint is to have fully tested quality software product ready to go live with customers. Where are you now with relation this, and what stands in your way of getting there?
2. The goal of every development team should be to have one piece of software code globally, and all work and testing is done on this one piece of code, with multiple builds with built-in testing done in a given day. Where is your team in relation to this goal and what stands between you and getting there?

10:30am – 10:45am          **Break**

10:45am – 12:30pm          **Portfolio Development Discussion, Continued**

12:30pm – 1:30pm            **Lunch**

1:30am – 2:30pm            **The Secret Sauce that Makes Scrum Work**  
Jeff Sutherland, Co-creator of Scrum Agile Development Process,  
Senior Adviser to OpenView Venture Partners

2:30pm – 3:30pm            **Addressing Code Quality with Code Reviews**  
Jason Cohen, CEO, SmartBear

3:30pm – 3:45pm            **Break**

3:45pm – 4:45pm            **Q&A with Speaker Panel**  
Jason Cohen, Jeff Sutherland, Steve Rabin

4:45pm – 5:00pm            **Closing Comments for First Day**  
Steve Rabin, CTO, OpenView Venture Partners

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**Friday, October 10, 2008 – (Boston, Westin Boston Waterfront Hotel)**

- 7:30am – 8:00am      **Continental Breakfast**
- 8:00am – 8:15am      **Introduction**  
Jeff Sutherland, Co-creator of Scrum Agile Development Process,  
Senior Adviser to OpenView Venture Partners
- 8:15am – 9:15am      **Quality Assurance Best Practices**  
Ian McFarland VP Technology, Edward Hieatt, VP Engineering,  
Pivotal Labs
- 9:15am – 10:00am     **Quality Assurance Automation Approaches and Tools**  
Drew Wells, CTO, AutomatedQA
- 10:00am – 10:15am    **Break**
- 10:15am – 11:15am    **Principles of Build**  
Ian McFarland VP Technology, Edward Hieatt, VP Engineering,  
Pivotal Labs
- 11:15am – 12:15pm    **Bringing it all Together: Source Control, Continuous Integration,  
Test Automation and VersionOne**  
Ian Culling, CTO, VersionOne
- 12:15pm – 1:00pm     **Lunch**
- 1:00pm – 2:00pm      **Builds in a Cross Platform Environment with SCons**  
Gary Oberbrunner, VP Engineering, GenArts
- 2:00pm – 3:00pm      **Maintaining High Quality .Net Builds with Microsoft Team  
Foundation Server**  
Doug Neumann, Group Program Manager for Team Foundation Server,  
Microsoft Corporation
- 3:00pm – 3:15pm      **Break**
- 3:15pm – 4:50pm      **Q&A with Speaker Panel**  
Jeff Sutherland, Steve Rabin, Jason Cohen, Gary Oberbrunner, Ian  
McFarland, Edward Hieatt, Ian Culling, Drew Wells, Doug Neumann
- 4:50pm – 5:00pm      **Closing Comments**  
Igor Altman, OpenView Venture Partners